

Kendra Stitt Robins

Project Night Night

San Francisco, California
projectnightnight.org

Simply put, Kendra Stitt Robins helps homeless children have sweeter dreams. A former corporate attorney, Kendra “got bitten by the giving bug” while helping clients form nonprofit organizations. When she and her husband took an extensive trip with their then-18-month-old son, Cole, she noticed that he could fall asleep peacefully anywhere and wake up to a great day if he had consistent reminders of home: blanket, book, and stuffed animal.

On their return home, Kendra took spare comfort items for children out of her own household to a homeless shelter. She was promptly asked if she could provide more. Soon her neighbors pitched in, and Kendra realized, “Victims of domestic violence are lucky to be able to escape with their children, let alone their children’s favorite teddy bears. Adults need a roof over their heads and food on the table to feel safe; children need to know there’s nothing scary under the bed. A book, a blanket, and a stuffed animal make them feel secure.”

Founded in 2005, Project Night Night has provided those items, tucked in a canvas tote, to 125,000 children through the efforts of some 10,000 volunteers a year in every state.

Among the ways to get involved are by donating items or money, by hosting events, or by sponsoring a night-night package. Donors may ask that shelters in their own communities be served. Children, especially Girl Scouts, are among the organization’s most zealous volunteers, making no-sew blankets and fund-raising. One troop even made Project Night Night badges for their uniforms!

Kendra’s heart was warmed by a shelter worker’s story about a little boy who declined an offer to have the tag cut from his blanket—it was the first time he had ever received anything new.



Oscar de la Renta “Aria”
armchair for Century Furniture.
Silver jewelry: Thistle & Bee
cuff and earrings.

